August 13, 2013

Re: Sponsorship Opportunity: 2013 Music in Motion Marching Band Competition

Good Afternoon-

As a representative of the Reservoir High School (RHS) Marching Band Competition corporate sponsorship committee, I am pleased to offer your organization a great opportunity to become a valuable sponsor of the Reservoir High School Music in Motion Band Competition of 2013. The RHS Music program is a very popular program for high school students, their parents, and the community, and the marching band is simply the best of the best. The RHS Music Department has very strong links to its local communities in Howard County, Maryland.

This is our third year holding this competition and, with your help, this competition will grow in size and popularity, and will continue long into the future. The RHS music performances are well attended by local parents and an increasing number of spectators from the local community.

Since the school opened, the RHS Music Program has graduated hundreds young people after developing them musically, mentally, and academically. We currently have a 75+ member marching band with over 225 students total in the music department. A great deal of hard work has gone into this program both by the music department directors and by numerous parent volunteers. These efforts and the dedication of the student performers have led to tremendous achievements, such as Superior/ Best in Class at National competitions in Florida, Virginia and Chicago.

This year’s competition at RHS, Music in Motion, will be judged by certified United States Band Association (USBand) judges. So far, we have 13 marching bands that will be competing from area high schools; additionally, the RHS Marching Band will also play for exhibition.

There are, however, many expenses connected with holding this competition. We rely on ticket sales, advertising sales, and the fundraising efforts of the Music Boosters organization, of which I am a member.

As a valuable sponsor, your company will be showcased during the event and your representative will present a trophy. Your company logo will receive a full page advertisement in the competition program if you choose the highest support level. More details of the sponsorship levels and benefits of sponsorship are given in the enclosed flyer: Platinum Level at $500, Gold Level at $400, and Silver Level at $300.

I appreciate your time to consider this proposal. I can provide you with further details and a full break down of the likely costs of this event, and I would welcome the opportunity to speak with you further about this. I will contact you next week to see if you would like to take advantage of this opportunity to become a corporate sponsor of Reservoir High School Music in Motion Band Competition.

Thank you for your time and consideration.

Best Regards,

Doreen Nionakis

Music in Motion Corporate Sponsorship Committee Representative

RHS Music Boosters

301.651.4400

socotwist@yahoo.com